

**Farmington City Council Special Meeting**  
**Farmington City Hall**  
**130 North Main Street**  
**January 25, 2006 - 4:00 - 6:00 p.m.**

Present: Mayor Scott C. Harbertson, Council Members Paula Alder, Rick Dutson, David Hale, Larry Haugen, and Sid Young; Max Forbush, City Manager, Police Chief Wayne Hansen, Walt Hokanson, Public Works Director, David Petersen, City Planner, Keith Johnson, Finance Director, Viola Kinney, Leisure Services Director and Margy Lomax, City Recorder.

Mayor Harbertson called the meeting to order at 4:10 p.m. and offered an invocation. This meeting was held to continue the review and discussion regarding the Farmington City Strategic Plan which was begun at the City Council Retreat held on Friday, January 20, 2006. There are 12 different "Action Programs" in the Plan and only six of them had been reviewed at the Retreat on Friday.

**Citizen Participation**

The City Manager led the discussion. Areas of discussion included developing a process for authorizing City employees to help citizen volunteers on special events and other needs, i.e., Festival Days, Pioneer Christmas, Utah Clean Up Day, etc.; developing a plan for increasing citizen participation such as more effective use of website; Town Hall Meetings; and protocol for participation at public hearings.

Time was spent discussing ideas and ways to be able to obtain citizen volunteers or how to establish citizen volunteer resource pools. Viola Kinney pointed out that the Arts Council is now in the process of compiling a master list of citizens who are willing to help with special events and the Arts programs. She felt Leisure Services and Emergency Preparedness would have a greater need for volunteer participation than other departments of the City.

The City Manager suggested the possibility of having someone in the City be a "Volunteer Coordinator".

Paula Alder stated it would be a good and efficient way to recruit volunteers to have email addresses in different categories of volunteer interest in order to contact individuals for assistance when needed. The idea of sending out a volunteer interest participation survey with the Newsletter was discussed.

Mayor Harbertson felt the Strategic Plan should be reviewed and updated more often than has been done in the past (every two years). He suggested possibly every six months or at least every year. He believes this will help everyone stay on task. It was decided to review and make

changes every January. Reports are to be given by staff and the Governing Body each year on their different areas of responsibility

### **Human Resources, Training and Benefits**

Areas discussed under this Action Program covered updating and re-evaluating an employee master hiring plan. This will be presented to the Governing Body on an annual basis. A plan for enhancing Fire personnel leadership and training; review of comprehensive employee benefits and compensation with Personnel Committee annually; updating Police Policies & Procedures as needed; and an evaluation by the Governing Body of the City Manager on a yearly basis were also discussed. Finally, evaluations for professional services should also be completed.

### **Technology/Management Information Services (MIT)**

Discussion was held regarding promoting County-wide G.I.S. technology. At the present time, Davis County's system does not integrate with the cities located in the County nor the State. It makes it more difficult and less efficient for retrieval and sharing of information regarding subdivision plats, maps, etc. Representatives from the City had recently met with Davis County representatives, but the County is not willing to change their system at the present time. It was agreed the City should work with Davis County in trying to combine efforts.

Another area discussed was fiber optics. Mr. Johnson said that fiber optics are the up and coming thing for cities. He cited the example of Provo City who is in the process of installing fiber optics in their City. They are doing it on their own and even went back to New York to get their own bonding. Provo City has their own electrical system which gives them an advantage over cities who do not when it comes to installing fiber optics. Mr. Johnson stated that if Farmington City could have its own fiber ring then the cable companies, TV and telephone would pay fees to use it and to take it into individual homes.

Mr. Forbush stated that a few years ago Mayor Connors had formed a committee to look into the feasibility of the City joining "UTOPIA" which was a group 16-17 cities joining together to bring fiber optics to their cities. The committee recommended the City not join the organization. He brought up the feasibility of bringing that committee back together to investigate a fiber optic ring around the City.

### **Administrative Support Functions**

The codification of the 15 different titles of the Farmington City Code were discussed. The City Manager, City Attorney, and Community Development Director, will determine the

priority order for codifying/updating them. Four different titles will be prepared by the City Attorney per year. Chief Hansen requested that Title 13, the Criminal Code, be placed on the first year.

Discussion regarding public relations was held. Mayor Harbertson said Cable Channel 17 is changing their format. They would like someone from Farmington to act as a “reporter” type person to convey the news regarding Farmington to the public. The possibility of hiring a public relations firm to help determine what can be done to help enhance the City’s image was discussed. It was felt the public isn’t aware of what is going on in the City. Mayor Harbertson suggested a “Mayor’s Corner” article in the Newsletter each month informing residents of what is taking place.

### **Economic Development**

The City Manager felt building the “road to the north” near the Farmington Station development in west Farmington should be listed as the number one priority for economic development. He believes the construction of that road will spur non-residential development. There was a concern there might be wetlands in the area of the road site.

Rick Dutson suggested Farmington have something in writing such as a brochure that tells about Farmington – what it is. Something that is quality, classy. Lagoon, the Haws Company and Gardner-Gust already have their own brochures. He said the Class A Business Park area is located outside of the RDA area which is a prime location for development. Mayor Harbertson and Rick Dutson will work together in coming up with ideas for a brochure.

Sid Young felt it would be a good idea to have a Farmington brochure prepared before the International Conference of Shopping Centers convention is held in Las Vegas in June or July. The possibility of him and Rick Dutson attending again was discussed.

Mayor Harbertson stated that Davis County has prepared a 5-minute video promoting Davis County. He felt that was a great tool and possibly something Farmington could use.

### **Miscellaneous Action Programs**

Mayor Harbertson brought up the possibility of writing a book containing Farmington’s history. It was suggested a writer be hired or a committee formed to investigate the feasibility.

David Hale felt Glen Leonard, a resident of Farmington, should be involved. Others suggested to be involved were: Annette and Zelda Tidwell, Pat Achter and Steve White.

It was reported by the City Manager that former Council Member Susan Holmes had conducted a study regarding the book, *My Farmington*, which was published in 1976. She had

checked out different alternatives regarding *My Farmington* dealing with reprinting it, correcting mistakes in the book or writing a new one. It was her recommendation to write a new one because of the difficulty with copyright laws. She had estimated it would cost \$50,000 for a new one. Mayor Harbertson, Larry Haugen, and David Hale were assigned to a committee to do research regarding a book.

Sid Young suggested something might be done as far as managing the image of the City. He felt some kind of performance measurement system should be implemented to enable citizens to measure the City's performance.

The City Manager stated the International City Managers Association has "performance measurement" information which might be helpful in accomplishing this goal. He suggested one possible step could be to do a citizen survey. The survey could contain questions regarding municipal services as well as hot issues. He felt it might be a little risky, but would up the City's performance. The survey would set a benchmark and would compare Farmington's performance with other cities. There could also be broad goals citizens could participate in. He thought the cost of the survey would be approximately \$8,500 each year. It was decided to establish a performance measurement/management program with Mayor Harbertson, Sid Young and Max Forbush being on the committee.

There being no further discussion on the Strategic Plan, the meeting was recessed for dinner at 5:45 p.m.

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Margy Lomax  
City Recorder