

CHAPTER 4

STANDARDS FOR SPECIFIC SIGNS

SECTION 12-4-101 AWNING SIGNS

The following standards shall govern the use of Awning Signs:

- (1) Awning signs shall be classified as projecting signs;
- (2) Such signs shall not extend more than three feet from the face of the building to which they are attached;
- (3) Minimum clearance of 10 feet shall be maintained above sidewalks;
- (4) The awning shall comply with the same setback established for all other signs in the zone in which it is located.
- (5) The copy on an Awning Sign shall not exceed 50% of the sign's total area.

SECTION 12-4-102 BILLBOARDS

Billboards shall meet all State and Federal regulations for outdoor advertising signs, displays, and devices. All billboards shall be subject to Conditional Use review in all zones in which they are allowed.

SECTION 12-4-103 DIRECTORY SIGNS

The following standards shall govern the use of Directory Signs:

- (1) Directory signs may be either Ground, Monument, or Wall signs;
- (2) One Directory Sign for each separate frontage on a public street may be allowed for a commercial complex;
- (3) Area of a Monument Directory Sign or Wall Directory Sign shall not exceed four square feet for each business located on the site;
- (4) Area of a Directory Ground Sign shall not exceed the maximum allowed in the zone in which the sign is located.

SECTION 12-4-104 IDENTIFICATION SIGNS

The following standards shall govern the use of Identification Signs:

- (1) Identification signs are classified as wall signs;
- (2) One identification sign is permitted for each business at a commercial location;
- (3) Area of an identification sign shall be not more than 16 square feet;

SECTION 12-4-105 MONUMENT SIGNS

The following standards shall govern the use of Monument Signs:

(1) Monument signs shall be designed as an integral part of a landscaped area and/or raised planter. If berms are a part of the landscaped area they shall have a slope no greater than 1 foot of vertical distance to 4 feet of horizontal distance and/or shall be not more than 3 feet in height above the elevation of the top of the nearest curb. Raised Planters which contain monument signs shall be not more than 3 feet in height;

(2) Monument signs shall be not more than 6 feet in height above final grade;

(3) Area of a monument sign shall not exceed 50 square feet;

SECTION 12-4-106 NAMEPLATE SIGN

The following standards shall govern the use of Nameplate Signs:

(1) Nameplate signs are classified as wall signs;

(2) Area of a nameplate sign shall not exceed one square foot.

SECTION 12-4-107 OPEN HOUSE SIGNS

(1) Open house signs are classified as temporary ground signs.

(2) Such signs may advertise homes for sale which are open for inspection on a specific day and may also indicate the hours of the open house and the real estate firm sponsoring it. Signs may be displayed only on those days during which a home will be open.

(3) Open house signs shall conform to the setback requirements of the zone in which they are located and must have the consent of the owners, lessee, or occupant of the property on which they are located prior to placement.

(4) Not more than two off-premise open house signs shall be allowed for each house advertised.

(5) The area of open house signs shall not exceed 6 square feet.

SECTION 12-4-108 POLITICAL SIGNS

(1) Political signs are classified as temporary signs. Such signs shall be erected no sooner than two weeks prior to any primary or general election date and shall be removed within five days after the primary election date if the candidate is unsuccessful in the primary election and within five days after the general election date in any circumstances.

(2) Political Signs on private property shall comply with the following standards:

(a) Candidates for public office shall obtain permission from the property owner prior to erecting signs;

(b) Political Signs in residential zones shall not exceed 16 square feet;

(c) Political Signs in all other zones shall comply with the area and location standards for the zone and sign type proposed;

(d) All signs shall be securely attached to stakes or posts embedded in the ground or shall be securely attached to a permanent structure.

(3) Political signs may be erected and maintained inside street rights-of-way within the City providing such signs are located, erected and maintained in accordance with the following conditions:

(a) Spacing of Political Signs located within street Rights-of-way shall be not less than 50 feet between signs;

(b) Area for individual signs shall not exceed 6 square feet;

(c) The erection or maintenance of political signs on any traffic regulatory sign pole or on any tree within any public street right-of-way is prohibited;

(d) Any person or organization erecting a sign within a public right-of-way shall be liable for any bodily injury and/or property damage resulting from the erection and/or maintenance of such sign;

(e) Notwithstanding that this section permits temporary political signs to be erected in street rights-of-way, the Utah State Department of Transportation Regulations shall be deemed to supersede these provisions. The City and its officers disclaim any obligation to enforce State right-of-way regulations.

SECTION 12-4-109 PROJECT IDENTIFICATION SIGNS

(1) project identification signs may be monument, wall, or ground signs.

(2) Height, size, and number of signs shall be determined according to the standards for the zone in which the sign is located.

SECTION 12-4-110 PROPERTY SIGNS

(1) Property signs are classified as temporary ground or wall signs.

(2) One on-site sign, not exceeding 64 square feet, may be erected in conjunction with a construction project in a commercial or industrial zone. Such signs shall not exceed 12 feet in height. All signs shall be removed within 30 days after final inspection of the last building in the project. Such signs shall not be illuminated.

(3) One sign, advertising property for sale, may be placed on a lot. On a corner lots, one sign may be placed on each street frontage. Such signs shall refer only to the lot on which they are located and shall be removed within 10 days following the sale, rental, or leasing of the property. The area of such signs shall not exceed six square feet.

(4) The following signs may be used to promote the sale of homes in new subdivisions:

(a) For subdivisions that contain 5 or more lots, one major promotional sign, not to exceed 64 square feet, may be used. Individual phases of a subdivision shall not be considered separate subdivisions;

(b) Subdivisions which include 5 or more lots may attach one wall sign to one model home in the subdivision. This sign shall not exceed 32 square feet;

(c) One Monument Sign may be used to identify a model home. The area of this sign shall not exceed 16 square feet.

SECTION 12-4-111 SERVICE SIGNS

(1) Service Signs are classified as on-site wall Monument Signs or Ground Signs.

(2) Ground Signs, under this heading, shall not exceed 5 feet in height unless a greater height is necessary, as determined by the Zoning Administrator, to provide adequate traffic control.

(3) The area of a Service Sign shall not exceed 16 square feet.

(4) The number of service signs shall be limited to the minimum number necessary to adequately and safely direct and inform the public.

SECTION 12-4-112 TEMPORARY COMMERCIAL/INDUSTRIAL ON-PREMISE SIGNS

(1) Temporary on-premise signs in commercial and industrial zones are intended to be used only for grand openings, for special public events, or while a permanent sign is being constructed for a new business. Temporary signs shall be permitted for a maximum period of 15 days during a calendar year.

(2) The area of Temporary Signs shall not exceed that which is permitted in the zone in which the sign is located.

SECTION 12-4-113 TEMPORARY RESIDENTIAL SIGNS

(1) Temporary on-premise ground signs may be used in conjunction with temporary home occupations. Such signs shall comply with the following standards:

(a) Signs may be displayed 24 hours before an event and shall be removed within 24 hours following its conclusion;

(b) All signs shall be securely attached to stakes or posts embedded in the ground or shall be securely attached to a permanent structure.

(c) Signs shall be set back a minimum of 10 feet from the front property line;

(2) Temporary off-premise ground signs in conjunction with temporary home occupations may also be placed inside street rights-of-way within the City provided such signs are located, erected and maintained in compliance with the following conditions:

(a) Signs may be displayed 24 hours before an event and shall be removed within 24 hours following its conclusion;

(b) Spacing of signs located within street rights-of-way shall be not less than 50 feet from any other sign and not less than 30 feet from any intersection;

(c) All signs shall be securely attached to stakes or posts embedded in the ground. The placement of signs on any traffic regulatory sign pole, utility pole, or tree within any public street right-of-way is prohibited;

(d) Any person or organization erecting a sign within a public right-of-way shall be liable for any bodily injury and/or property damage resulting from the erection and/or maintenance of such sign;

(e) Notwithstanding that this section permits temporary signs to be erected in street rights-of-way, the Utah State Department of Transportation regulations shall be deemed to supersede these provisions. The City and its officers disclaim any obligation to enforce State right-of-way regulations.

(3) Temporary on-premise signs advertising fruits and vegetables for sale may be erected during the normal harvest season for such fruits and vegetables but must be removed within 15 days after the sale of produce ends.

SECTION 12-4-114 WALL SIGNS

Wall signs shall not extend above the building face upon which they are affixed.