

Festival Days 2012- Rising to New Heights!

Sponsorship Form

Contact Information

Business Name: _____

Contact Name: _____

Business Address: _____

Phone Number: _____ Contact Email: _____

Best Form of contact: _____ Best time to contact _____

Sponsorship Information

Amount of cash donation: _____

For in-kind sponsorships, what is the dollar value of donation: _____

If this is an in-kind donation please describe the donation: _____

If you would like to specify an event for your money to benefit, please indicate by circling one:

Breakfast	5K/10K/Half-Marathon/Flag Rock Run	Family Bike Race
T-Shirts	Entertainment	Ice Cream
Children's Bike Parade	Movie in the Park	3 on 3 Basketball tournament
Little Miss	Storytelling Event	Youth Dance

Please return form to:

Farmington Parks & Rec: 720 West 100 North, Farmington, UT 84025

If you have questions please contact Festival Days Contact Rick Dutson 801-870-8613, or
Farmington Parks & Rec 801-451-0953

Farmington Festival Days 2012

Sponsor Tiers

Cash sponsorship or in-kind equivalent

Platinum Sponsor \$3000+

- Organization included in all advertising for the event, including:
 - Logo on Festival Days website
 - Logo on city website
 - Logo in the city newsletter (5200 households)
 - Organization name included in event press release as platinum sponsor
- Banner with logo, displayed at each Festival Days event throughout the week
- Logo included on the t-shirts for the foot and bike races
- Organization name announced as a platinum sponsor at every event & throughout the day on Saturday
- 12 Festival Days t-shirts
- 12 tickets to Saturday morning breakfast
- 12 seats in the VIP sponsor seating at the night of entertainment
- Parade entry which includes parade announcement of platinum sponsorship
- Booth in the park on Saturday from 12PM – 10PM*

Gold Sponsor \$1000 - \$2999

- Organization included in all advertising for the event, including:
 - Logo on festival days website
 - Logo on city website
 - Logo in the city newsletter (5200 households)
- Banner with logo, displayed at the event you are sponsoring as well as being displayed on Saturday
- Logo included on the t-shirts for the foot and bike races
- Organization name announced as gold sponsor at the event you are sponsoring as well as Saturday
- 6 tickets to Saturday morning breakfast
- 4 seats in the VIP sponsor seating at the night of entertainment
- Booth in the park on Saturday from 12 – 4*

Silver Sponsor \$500 - \$999

- Organization name included in all advertising for the event, including:
 - Festival Days website
 - City website
 - City newsletter (5200 households)
- Organization name included on the t-shirts for the foot and bike races
- 4 tickets to Saturday morning breakfast

Bronze Sponsor \$250 – \$499

- Organization name included in advertising for the event, including
 - Festival Days website
 - City website
 - City newsletter (5200 households)
- 2 ticket to Saturday morning breakfast

** Booth must be for the sponsoring organization and be in line with the service or product of your organization*