



FARMINGTON CITY

Farmington Festival Days, 2014 Sponsor Tiers, Cash & In-Kind

H. JAMES TALBOT
MAYOR

DOUG ANDERSON
JOHN BILTON
BRIGHAM N. MELLOR
CORY R. RITZ
JAMES YOUNG
CITY COUNCIL

DAVE MILLHEIM
CITY MANAGER

Platinum Sponsor \$3000+

- Organization included in all advertising for the event, including
 - Logo on Festival Days sponsor page
 - Logo on main Festival Days page
 - Logo in the city newsletter (5200 households)
 - Organization name included in event press release as platinum sponsor
 - Various mentions on Facebook as Platinum Sponsor
- Banner with logo, displayed at each Festival Days event throughout the week
- Logo included on the t-shirts for the 5k/10k/Half Marathon & Flag Rock Races
- Organization name announced as a platinum sponsor at every event & throughout the day on Saturday
- 12 Festival Days t-shirts
- 12 tickets to Saturday morning breakfast
- 12 seats in the VIP sponsor seating at the night of entertainment
- Parade entry which includes parade announcement of platinum sponsorship
- Booth in the park on Saturday from 12PM – 10PM*

Gold Sponsor \$1000 - \$2999

- Organization included in all advertising for the event, including:
 - Logo on Festival Days sponsor page
 - Logo on main Festival Days page
 - Logo in the city newsletter (5200 households)
- Banner with logo, displayed at the event you are sponsoring as well as being displayed on Saturday
- Logo included on the t-shirts for the for the 5k/10k/Half Marathon & Flag Rock Races
- Organization name announced as gold sponsor at the event you are sponsoring as well as Saturday
- 6 tickets to Saturday morning breakfast
- 4 seats in the VIP sponsor seating at the night of entertainment
- Booth in the park on Saturday from 12 – 4*

Silver Sponsor \$500 - \$999

- Organization name included in all advertising for the event, including:
 - Festival Days sponsor page
 - City newsletter (5200 households)
- Organization name included on the for the 5k/10k/Half Marathon & Flag Rock Races
- 4 tickets to Saturday morning breakfast

Bronze Sponsor \$250 – \$499

- Organization name included in advertising for the event, including
 - Festival Days sponsor page
 - City newsletter (5200 households)
 - 2 ticket to Saturday morning breakfast

* Booth must be for the sponsoring organization and be in line with the service or product of your organization



FARMINGTON CITY

Farmington Festival Days Sponsor Form

H. JAMES TALBOT
MAYOR

DOUG ANDERSON
JOHN BILTON
BRIGHAM N. MELLOR
CORY R. RITZ
JAMES YOUNG
CITY COUNCIL

DAVE MILLHEIM
CITY MANAGER

Contact Information

Business Name: _____

Contact Name: _____

Business Address: _____

Phone Number: _____ Contact Email: _____

Best Form of contact: _____ Best time to contact _____

Sponsorship Information

Amount of cash donation: _____

For in-kind sponsorships, what is the dollar value of donation: _____

If this is an in-kind donation please describe the donation: _____

If you would like to specify an event for your money to benefit, please indicate by circling below:

- | | | |
|------------------------|------------------------------------|------------------------------|
| Breakfast | 5K/10K/Half-Marathon/Flag Rock Run | Family Bike Race |
| T-Shirts | Concert/Entertainment | Ice Cream |
| Children's Bike Parade | Movie in the Park | 3 on 3 Basketball tournament |
| Tennis Tournament | Kids Bike Parade | Charity Motorcycle Ride |
| Little Miss Farmington | Storytelling Event | Youth Dance |

Please return form to:

Farmington Parks & Rec: 720 West 100 North, Farmington, UT 84025

If you have questions please contact Festival Days Contact Stefanie Gallagher 801-451-0953