

## WHAT'S NEW

*Big & exciting changes coming to Farmington Festival Days 2019! We are introducing several new areas for our Saturday event including: a Farmers Market, Classic Car & Motorcycle Show, event sponsorship opportunities for certain lucky vendors, a giant new Dining Tent & fabulous new streamline event flow.*

*We want to capitalize on your success and on providing a completely delightful hometown (think Mayberry) festival. We know that Farmington is hungry for this kind of magical, well designed celebration & we hope you are too!!!*

### HOW WILL THIS BENEFIT ME?

1

FESTIVAL DAYS 2019 IS A CITY-DESIGNED EVENT. THIS MEANS FARMINGTON CITY WILL ASSIGN YOUR BOOTH THE LOCATION THAT WILL BENEFIT BOTH THE VENDOR & THE FESTIVAL ITSELF TO THE GREATEST EXTENT. YOU ARE ENCOURAGED TO PUT IN 2 REQUESTS FOR LOCATIONS THAT YOU FEEL WORK BEST FOR YOU. YOU WILL RECEIVE YOUR STAGE LOCATION AND TIME ONE WEEK PRIOR TO EVENT. YOU MUST BE AT THE APPOINTED LOCATION ON TIME TO RECEIVE YOUR PLACE IN LINE. THIS WILL HELP US LOAD YOU TO YOUR BOOTH ZONES IN A MORE ELEGANT MANOR.

2

TO BETTER ORGANIZE THE FLOW & INTENTION OF THE EVENT THERE ARE NEW VENDOR CATEGORIES THAT YOU WILL EACH FIT INTO. EACH CATEGORY HAS IT'S OWN SET OF RULES & EXPECTATIONS.

3

WE ARE CONFIDENT THAT THESE CHANGES ALONG WITH A FRESH NEW MARKETING STRATEGY WILL BRING YOU MORE EXPOSURE TO YOUR CONSUMERS, GREATER POTENTIAL FOR YOUR BOTTOM LINE, & A FESTIVAL THAT YOU'LL LOOK FORWARD TO ATTENDING EVERY YEAR.

*We can't wait to celebrate Farmington Festival Days 2019 with You!*

# VENDOR TYPES

## *Farmers Market Vendors*

STANDARD RES/NON RES BOOTH FEES

FARMER'S MARKET VENDORS MUST GROW, MAKE, OR PRODUCE BOOTH OFFERINGS LOCALLY

## *Food Vendors*

STANDARD RES/NON RES BOOTH FEES

FOOD VENDORS PROVIDE AN "AT EVENT" DINING OPTION

## *Event Service Vendors*

STANDARD RES/NON RES BOOTH FEES

EVENT BASED SERVICE VENDORS ARE VENDORS THAT PROVIDE AN "AT EVENT" SERVICE (FACE PAINTING, BALLOON ANIMALS, HENNA TATTOOS, ETC.)

## *Non Event Service Vendors*

NO BOOTH FEE IF YOU CHOSE TO USE THE SPONSOR MENU, STANDARD RES/NON RES FEES IF NOT.

NON EVENT BASED SERVICE VENDORS ARE VENDORS THAT PROVIDE A SERVICE THAT CAN NOT BE DELIVERED AT THE EVENT (INSURANCE, DENTAL, TRANSPORTATION, HEALTH CARE ETC)

## *Retail Vendor*

STANDARD RES/NON RES BOOTH FEES

RETAIL VENDORS ARE VENDORS THAT HAVE A PRODUCT THAT CAN BE DELIVERED IMMEDIATELY UPON PURCHASE DIRECTLY TO SHOPPER

*Booth Space & Number of Vendors per Type is Very Limited Grab Your Festival Days Spot Today!*

ALL REQUESTS ARE SUBJECT TO CITY REVIEW & APPROVAL  
FESTIVAL DAYS 2019 IS A CITY-DESIGNED EVENT.  
YOU WILL RECEIVE YOUR STAGE LOCATION AND TIME ONE WEEK PRIOR TO EVENT

# VENDOR SPONSOR MENU

NON EVENT SERVICE VENDORS, WE ARE EXCITED TO ADD TO YOUR SUCCESS & EXPOSURE THIS FARMINGTON FESTIVAL DAYS BY OFFERING CROWD DRAWING, AUDIENCE THRILLING, BROAD REACHING, MARKET BLASTING, SPONSORSHIP OPPORTUNITIES. YOU MAY CHOOSE TO OPERATE YOUR BOOTH AS YOU HAVE IN THE PAST OR YOUR MAY EXPLORE THIS PACKET. YOU WILL FIND OPTIONS IN EVERY PRICE RANGE TO SUPPORT YOUR BUSINESS. INDUSTRY STUDIES PROVE YOUR GREATER BOTTOM LINE SUCCESS WHEN ENTERTAINMENT ELEMENTS ARE EMPLOYED  
(PLUS IT'S JUST A LOT MORE FUN)

*Booth Space &  
Number of Sponsors per Style is Limited  
So Grab Your Spot Today!*

THIS "DESIGNED FESTIVAL" IS SURE TO DRAW A LARGER CROWD THAN EVER.

ALL REQUESTS ARE SUBJECT TO CITY REVIEW & APPROVAL

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COMMUNITY ACTIVITY SPONSORSHIP-  
HALF DAY BLOCK  
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YOU STAFF-  
INFLATABLES/GAMES INCLUDE SETUP/STRIKE  
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BIG IMPACT SPONSORSHIP -  
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# VENDOR SPONSOR MENU

ALL REQUESTS ARE SUBJECT TO CITY REVIEW & APPROVAL

COMMUNITY ACIVITY

## SPONSOR A HYDRATION STATION HALF DAY BLOCK \$40

Includes your logo signage  
You staff and provide a free hydration station to festival goers.



## SPONSOR A FOOD DRIVE DROP OFF HALF DAY BLOCK \$40

Includes your logo signage  
Includes Bountiful Food Pantry  
Schedule Pick Up  
you provide staff and booth



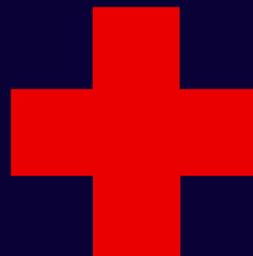
## SPONSOR A HERO BOOTH HALF DAY BLOCK \$40

Includes your logo signage  
you provide a place for Farmington City Police or Fire to re hydrate, replenish...etc.



## SPONSOR A FIRST AID STATION HALF DAY BLOCK \$40

Includes your logo signage  
you provide a place and kit for Farmington City First Aid personnel to administer event first aid.



2019 FESTIVAL DAYS

VENDOR SPONSOR MENU

ALL OF THESE CHOICES ARE STAFFED BY YOU

ALL REQUESTS ARE SUBJECT TO CITY REVIEW & APPROVAL

HALF DAY BLOCK COMMUNITY ACTIVITY

YOU STAFF

GIANT SOCCER DARTS  
HALF DAY BLOCK \$160

Includes your logo signage  
You provide staff  
Includes set up/take down



9 HOLE MINI GOLF  
HALF DAY BLOCK \$350

Includes your logo signage  
You provide staff  
Includes set up/take down



DUNK TANK  
HALF DAY BLOCK \$160

ALL DUNKED MUST BE 18 OR OLDER

Includes your logo signage  
You provide staff  
Includes set up/take down



BELL RINGER  
HALF DAY BLOCK \$300

Includes your logo signage  
You provide staff  
Includes set up/take down



GIANT YARD GAME  
HALF DAY BLOCK \$100

Includes your logo signage  
You provide staff  
Includes set up/take down  
choose between Connect 4,  
Horse Shoe, Corn Hole,  
Yardzee, Jumbo Jenga,  
or Yard Pong



TRIPLE INFLATABLE SPORTS  
HALF DAY BLOCK \$250

Includes your logo signage  
You provide staff  
Includes set up/take down



OLD FISHING POND  
HALF DAY BLOCK \$60

You provide staff  
You provide pond items  
(candy small prizes, marketing swag)  
Pond and poles are provided



BASEBALL INFLATABLE  
GAME  
HALF DAY BLOCK \$150

Includes your logo signage  
You provide staff  
Includes set up/take down



# VENDOR SPONSOR MENU

ALL OF THESE EVENTS INCLUDE EVENT STAFF  
ALL REQUESTS ARE SUBJECT TO CITY REVIEW & APPROVAL

4 HOUR BLOCK  
**BIG IMPACT ACTIVITY**  
STAFF INCLUDED

### LARGE BOUNCE HOUSE 4 HOURS \$500

Includes your logo signage  
Includes event staff  
If contracted before May 1, 2019 will include you  
in city newsletter event map  
Includes set up/take down



### INFLATABLE SLIDE OR OBSTACLE COURSE 4 HOURS \$800

Includes your logo signage  
Includes event staff  
If contracted before May 1, 2019 will include you in  
city newsletter event map  
Includes set up/take down



### INFLATABLE MIDWAY FOUR HOURS 3 GAME \$800 4 GAME \$900

Includes your logo signage  
Includes event staff  
If contracted before May 1, 2019 will  
Include you in city newsletter event map  
Includes set up/take down



### SMALL BOUNCE HOUSE 4 HOURS \$400

Includes your logo signage  
Includes event staff  
If contracted before May 1, 2019 will include you  
in city newsletter event map  
Includes set up/take down



# VENDOR SPONSOR MENU

ALL OF THESE EVENTS INCLUDE EVENT STAFF  
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PAY PER HOUR  
**BIG IMPACT ACTIVITY**  
 STAFF INCLUDED

**TRAIN RIDES  
 PER HOUR \$200**

Includes your logo signage  
 Includes event staff  
 if contracted before May 1, 2019 will  
 include you in city newsletter event  
 map  
 Includes set up/take down



**ROCK CLIMBING WALL  
 PER HOUR \$200**

Includes your logo signage  
 Includes event staff  
 if contracted before May 1, 2019 will  
 include you in city newsletter event  
 map  
 Includes set up/take down



**BUNGEE TRAMPOLINE  
 PER HOUR \$200**

Includes your logo signage  
 Includes event staff  
 if contracted before May 1, 2019 will  
 include you in city newsletter event  
 map  
 Includes set up/take down



**BINGO  
 PER HOUR \$300**

Includes prizes  
 Includes your logo signage  
 Includes event staff  
 if contracted before May 1, 2019 will  
 include you in city newsletter event  
 map  
 Includes set up/take down

